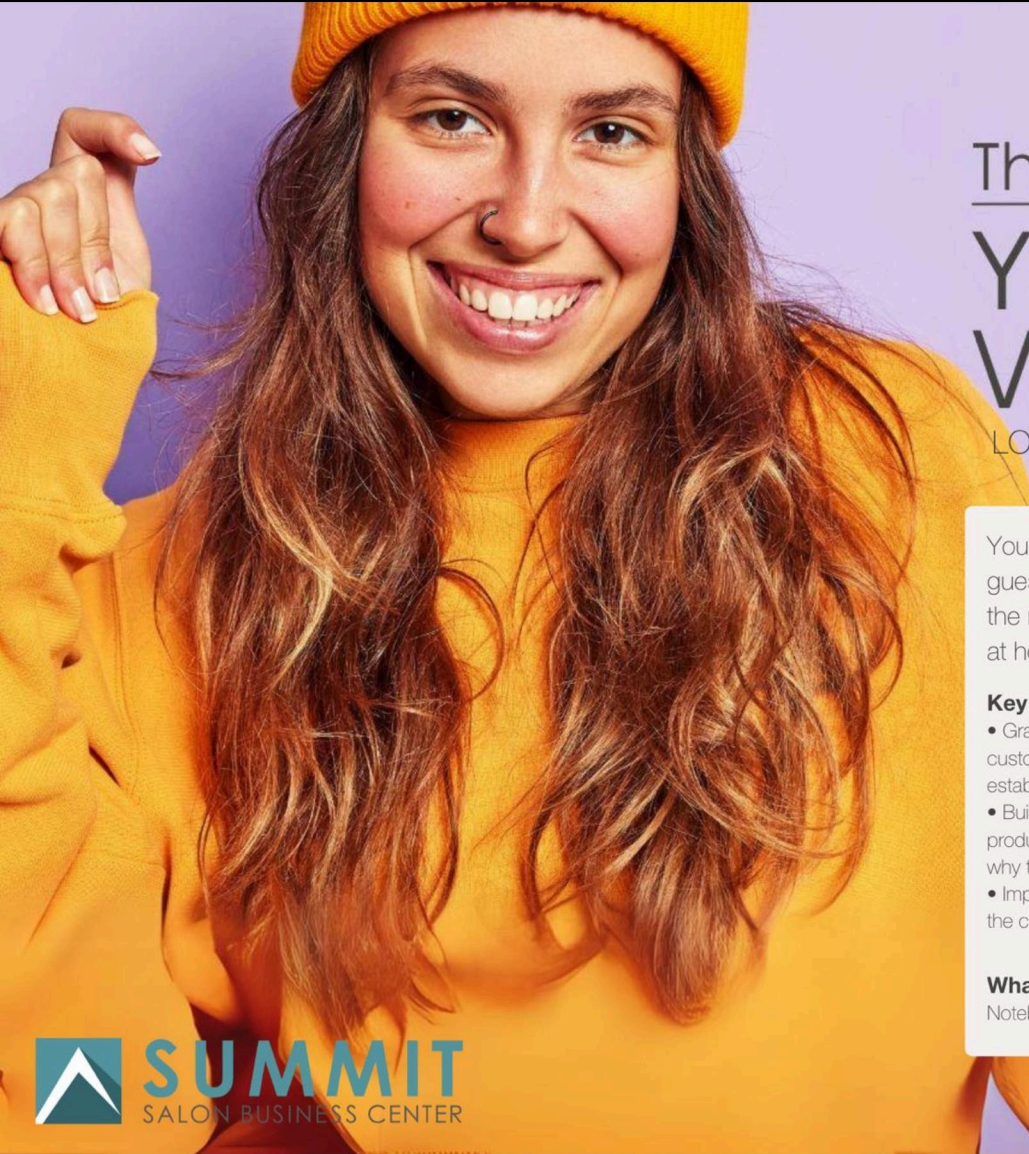


THE PLAYBOOK

SALONCENTRIC PRO EDUCATION

TRANSFORM YOUR TALENT. EMPOWER YOUR FUTURE.



The Hustle: Your Retail Vibe Check

LOOK & LEARN

You can build a lucrative career while delivering to your guests the top-tier services that you love performing the most and teaching them how to recreate their look at home.

Key Takeaways:

- Grasp the nuances of our evolving industry and recognize various customer profiles to establish engaging service offerings and retail conversations.
- Build authentic scripts for offering to teach guests how to use the products you use, and why they are chosen specifically for them.
- Improve your guest experience and grow your business from behind the chair.

What to Bring:

Notebook & Pen



October 27, 2025

1:00pm - 3:00pm

State Beauty Supply

2351 Millpark Drive
Maryland Heights, MO 63043

Hosted By:



SalonCentric™

Franchise Locations Independently Owned & Operated by The Goehner Group

Investment:
\$40

Or use your
LEVEL
LOYALTY REWARDS
2,670

How To Register:

- Visit one of our area store locations
- Contact your DSC
- Call 314.423.9599 (Press 5)

scan for upcoming
EDUCATION



*Education sales are final, non-refundable and non-transferable.
Artists are subject to change.

Item #: EDU158